



## US Business Leadership Network Announces its 2009 Annual Conference is going “Green”

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WASHINGTON, DC (August 10, 2009) – The US Business Leadership Network (USBLN®) today announced that its 2009 Annual Conference, "**Connecting the Dots: Business Solutions**" being held on September 15-18th at the Gaylord National Resort & Convention Center, is going “**green**” for the first time. The USBLN® green initiative is made possible with support from IBM’s Human Ability and Accessibility Center, which provided flash drives for conference materials.

“With the help from our friends at IBM, our 2009 Annual Conference will not only go ‘green’ by saving a tremendous amount of copying and paper – but it will also ensure that this year’s conference is even more accessible for all attendees,” said USBLN® Executive Director & General Counsel **John D. Kemp**. “Being environmentally conscious is something that many corporations and organizations are striving to achieve, and the USBLN® is taking one small step in that direction with this change.”

“IBM is pleased to support USBLN’s effort to make this annual event more eco-conscious and accessible using an electronic means of delivering conference materials,” said **Frances W. West**, director of the IBM Human Ability and Accessibility Center and USBLN® board member.

The flash drives will be pre-populated with a dedicated URL directed to a landing page being hosted by the Job Accommodation Network (JAN). The landing page will include all of the conference materials, fully accessible to people with disabilities.

To view the agenda online for the USBLN® 2009 Annual Conference, [CLICK HERE](#).

The USBLN® is the only national business organization currently representing 55 BLN Affiliates in 32 states – including the District of Columbia – and more than 5000 employers using a “business to business” strategy to promote the business imperative of including people with disabilities in the workforce, marketplace and supplier programs.

For additional information about the USBLN® and its 2009 Annual Conference, please contact Brandon M. Macsata by email at [info@usbln.org](mailto:info@usbln.org).

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